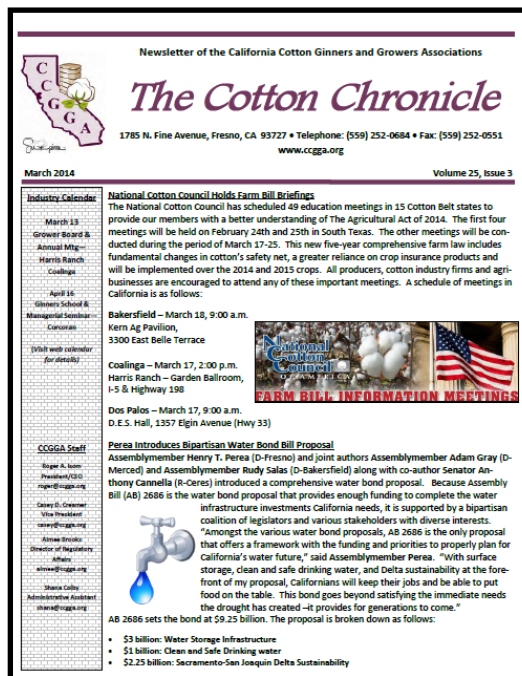




E-Newsletter Advertising

Our Associate Members are eligible to advertise their products and/or services in our monthly e-newsletter. The CCGGA's **Cotton Chronicle** provides **nearly every cotton grower and ginner** in the state of California with the most current information on the legal, regulatory, legislative, safety and environmental affairs affecting the industry. Our e-newsletter is also posted on our website and Facebook, Instagram, Linked In, and X pages.

Insert YOUR AD!



Cost: \$500 per month

E-Distribution: over 1,000 subscribers and followers on social media

Your one page insert will be included in newsletters emailed throughout the state to every cotton ginner and grower! Your advertisement will also be included on our website with our newsletter. This is an opportunity to **advertise and market** your brand to your *targeted audience!*

Email marketing is one of the most effective forms of digital marketing because of the low cost, the ability to customize and track performance and build relationships with customers.



Month(s) Requested: Circle All

Jan Feb March April May June July Aug Sept Oct Nov Dec

Cost:

\$500.00 per month

Specifications:

One PDF file emailed to mandy@ccgga.org, no later than the 20th of the month preceding your advertisement.

Billing:

Invoice will be sent upon receipt of completed form.

Contact:

Michelle Franco

Phone: (559) 252-0684

Fax: (559) 252-0551

Email: michelle@ccgga.org

Advertiser/Title (Name to Be Listed): _____

Contact Name: _____

Contact Phone Number: _____

Billing Address: _____

An invoice will be sent to the above billing contact once the newsletter has been distributed. Please fill out the form, sign and email to michelle@ccgga.org