



# Newsletter Advertising

One of the benefits of becoming an associate member is the ability to advertise your products and/or services in our monthly newsletter. The CCGGA's *Cotton Chronicle* provides **nearly every cotton grower and ginner** in the state of California with the most current information on the legal, regulatory, legislative, safety and environmental affairs affecting the industry. A sponsorship request form is located on the back of this paper.

## Insert YOUR AD!

**Cost: \$500**

**Distribution: 1200**

Your one page insert will be included in newsletters shipped throughout the state to every cotton ginner and grower! Your advertisement will also be included on our website with our newsletter! This is an opportunity to **advertise and market** your brand to your *targeted audience!*

*Today's advertising influences tomorrow's buyers. Advertising turns wants into needs!*



Month(s) Requested: Circle All

Jan Feb March April May June July Aug Sept Oct Nov Dec

**Cost:**

**\$500.00**

**Quantity/Specifications:**

**970 pc** which includes 10 extra for errors.

**8.5" x 11"** sheets supplied by the advertiser and delivered to CCGGA by the 1<sup>st</sup> of the month.

Advertisements may be printed front and back. Please deliver the advertisements folded in half to **8.5" x 5.5"** to avoid folding charges. We also request the PDF file for our online version.

**Billing:**

**Contact Info:**

Michelle Franco

Phone: (559) 252-0684

Fax: (559) 252-0551

Email: michelle@ccgga.org

**Delivery Address:**

CCGGA

Attn: Michelle Franco

1785 N. Fine Avenue

Fresno, CA 93727

**Advertiser/Title (Name to Be Listed):** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

An invoice will be sent to the above billing contact once the newsletter has been distributed. Please fill out the form, sign and email to michelle@ccgga.org