



Newsletter Advertising

One of the benefits of becoming an associate member is the ability to advertise your products and/or services in our monthly newsletter. The CCGGA's *Cotton Chronicle* provides **nearly every cotton grower and ginner** in the state of California with the most current information on the legal, regulatory, legislative, safety and environmental affairs affecting the industry. A sponsorship request form is located on the back of this paper.

Insert YOUR AD!

Cost: \$2,000

Distribution: 1200

Your one page insert will be included in newsletters shipped throughout the state to every cotton ginner and grower! Your advertisement will also be included on our website with our newsletter! This is an opportunity to **advertise and market** your brand to your *targeted audience!*

Today's advertising influences tomorrow's buyers. Advertising turns wants into needs!



Month(s) Requested: Circle All

Jan Feb March April May June July Aug Sept Oct Nov Dec

Cost:

Primary Sponsorship runs for \$2,000.00 and associate members are allowed to book up to 3 primary sponsorships in a given calendar year. The primary sponsor can elect to allow another associate member to advertise in the same month and *have their cost reduced to \$1,000.00.*

Secondary Sponsorship runs for \$2,000.00.

Quantity/Specifications:

970 pc which includes 10 extra for errors.

8.5" x 11" sheets supplied by the advertiser and delivered to CCGGA by the 1st of the month. Advertisements may be printed front and back. Please deliver the advertisements folded in half to **8.5" x 5.5"** to avoid folding charges. We also request the PDF file for our online version.

Contact Info:

Michelle Franco
 Phone: (559) 252-0551
 Fax: (559) 252-0684
 Email: michelle@ccgga.org

Delivery Address:

CCGGA
 Attn: Michelle Franco
 1785 N. Fine Avenue
 Fresno, CA 93727

Billing:

Advertiser/Title (Name to Be Listed): _____

Contact Name: _____

Contact Phone Number: _____

Billing Address: _____

An invoice will be sent to the above billing contact once the newsletter has been distributed. Please fill out the form, sign and email to michelle@ccgga.org