California Cotton Growers Association

1785 N. Fine Avenue
Fresno, CA 93727
Phone: (559)252-0684
Fax: (559)252-0551

MEMO

To: **Associate Members**

From: **Roger A. Isom**

Date: **March 19th, 2021**

Subject: ***California Cotton Ginners & Growers Association's 2021 Annual Meeting***

It's time for the **California Cotton Ginners and Growers Association's 2021 Annual Meeting**! This year's Annual Meeting will be held live on Wednesday, May 12th at the **International Agri-Center** in Tulare, California.

Registration and Continental Breakfast will begin at 7:30 am. The program will begin with Breakout Sessions at 8:30 am and will end with lunch.

Once again, we are soliciting sponsorships from our Associate Members to help defray the costs of this meeting. Your support will be duly recognized in print in the meeting program and during the meeting.

Attached is a Sponsorship Form. Please consider helping by choosing a level of sponsorship from the levels listed and emailing the form to Shana Colby at shana@ccgga.org or fax to our offices promptly at (559) 252-0551 to allow for proper advance planning and recognition.

Thank you for your consideration and support. Please call our office at (559) 252-0684 should you have any questions regarding this event. We look forward to seeing you in Visalia at our 2021 Annual Meeting!

Roger A. Isom
President/CEO

California Cotton Growers Association

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2021 Annual Meeting
May 12th, 2021

Associate Member
Sponsorship Form

Associate Member Name: _____

Contact: _____ email: _____

Sponsorship Request

Level of Sponsorship (Choose One)

Platinum Level Lunch Sponsor – $5,000

5 Bale Level - $2,500 _____

4 Bale Level - $2,000 _____

3 Bale Level - $1,000 _____

2 Bale Level - $500 _____

1 Bale Level - $250 _____

Please email this form to Shana Colby at shana@ccgga.org, or fax this form to (559) 252 0551 promptly.
You will be invoiced accordingly.

2021 Annual Meeting of the California Cotton Ginners and Growers Association

May 12th, 2021

International Agri-Center
4500 S. Laspina, Tulare, California

COVID Safety Protocols will be in place!

Agenda

7:30 am **Doors Open & Registration Begins (BANQUET HALL)**

8:30 am **Welcome and Introductions – Bryan Bone, CCGGA Chairman**
Continental Breakfast

8:40 **Breakout Sessions (Concurrent)**

Breakout Session – ***GINNERS* (UPSTAIRS CONFERENCE DINING ROOM)**		
8:40	*Moderator – Christopher McGlothlin, CCGGA*	
8:45	**NCGA Report**	Curtis Stewart, NCGA President
9:10	**USDA ARS Gin Lab Update**	Derek Whitelock, USDA ARS
9:35	**Air District Incentives**	Aaron Tarango, SJVAPCD
Breakout Session – ***GROWERS (BANQUET HALL)***		
8:40	*Moderator – Priscilla Rodriguez, CCGGA*	
8:45	**Air District Incentives**	Aaron Tarango, SJVAPCD
9:05	**Variety Report and Fusarium Update**	Dr. Bob Hutmacher, UCCE
9:35	**Crop Protection Chemical Update**	Renee Pinel, Western Plant Health Assn.

10:00 am ****BREAK****
10:15 am **Association Financial Report & Audit – Matt Toste CCGGA Secretary/Treasurer**
10:25 am **California Cotton – What's the Marketplace for California Cotton?**
- **Leigh Pell, Western Cotton Shippers Association**

10:45 am **National Farm Policy Outlook – Tas Smith, National Cotton Council**
11:05 am **Regulatory & Legislative Issues Update**
- **Director of Technical Services, Christopher McGlothlin**
- **Director of Regulatory Affairs, Priscilla Rodriguez**
- **President/CEO, Roger A. Isom**

11:30 am **High Cotton Award Winner Presentation**
- **Presented by Todd Fitchette, Western Farm Press**

11:55 am **Recognition of Past Chairman**
12:00 pm ****Break for lunch setup****
12:10 pm ****Lunch****
12:35 pm **Luncheon Speaker: Dan Walters, CalMatters**
1:00 pm **Adjourn**

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Registration Form

Company Name: _____

Attendee Name: _____ email: _____

Attendee Name: _____ email: _____

Attendee Name: _____ email: _____

Attendee Name: _____ email: _____

Attendee Name: _____ email: _____

Breakout Session Choice

Check the one you will be attending (*complete the form for each attendee*) –

☐	**Ginners Track**	▪ NCGA Report ▪ USDA ARS Gin Lab Update ▪ Air Quality Incentives
☐	**Growers Track**	▪ Air Quality Incentives ▪ Variety Trials and Fusarium Update ▪ Crop Protection Chemical Update

Registration begin at 7:30 am.
Meeting starts at 8:30 am and concludes with a free lunch!

Please fax this form to (559) 252-0551 promptly.
This event is FREE, but you must register!